



# Barcelona's Gender Mainstreaming Strategy

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- 1. General overview**
- 2. Gender assessment reports on urban planning**
- 3. Exploratory walks**

## General Overview

1. The theory that leads to the practice of GM in the Barcelona City Council.
2. Laying the foundations: programmatic and regulatory framework.
3. Gender mainstreaming and institutional change.
4. Gender mainstreaming and feminist agenda for citizens.

# 1. The theory that leads to the practice of GM in the Barcelona City Council.

Gender mainstreaming is a transformative vision that recognizes gender as a societally embedded and structural problem. This represents a challenge for existing theory and practice.

Gender mainstreaming has a double articulation:

- 1) as philosophy or frame of analysis and as
- 2) as a set of techniques of policy praxis (Daly, 2005).



# 1. The theory that leads to the practice of GM in the Barcelona City Council.

Specific measures

DUAL STRATEGY

GM

The diagram consists of three vertically aligned elements. At the top is a light blue oval containing the text 'Specific measures'. In the middle is a purple double-headed arrow shape containing the text 'DUAL STRATEGY'. At the bottom is another light blue oval containing the text 'GM'. The elements are connected by thin lines, suggesting a flow or relationship between them.

## PUBLIC POLICY STRATEGIES

1. **Equal treatment (70s)/ inclusion**
2. **Positive action (80s)/ reversal**
3. **Gender Mainstreaming (90s)/ gender inequalities – root / process / structural / Displacement**
4. **Multiple inequalities (2000s) / intersectionality Displacement**

## GENDER MAINSTREAMING

“The (re)organisation, improvement, development and evaluation of policy processes, so that a gender equality perspective is incorporated in all policies at all levels and at all stages, by the actors normally involved in policy-making.

Gender Mainstreaming Specialist Group – Council of Europe (1999)

## 2. Laying the foundations: regulatory framework.



### Regulations for Gender Equality in Barcelona City Council (2019)

- General and instrumental principles.
- Mechanisms and tools for GM: policy planning and evaluation, impact assessment of norms, budget and taxes, contracting, grants, urban planning, personnel management, citizenship participation, communication, information systems and data collection, training...
- Structures: equal representation (managerial, free designation) and departments to promote equality: 4 bodies + UTG.
- Areas of action.
- Financing.

## 2. Laying the foundations: programmatic framework.

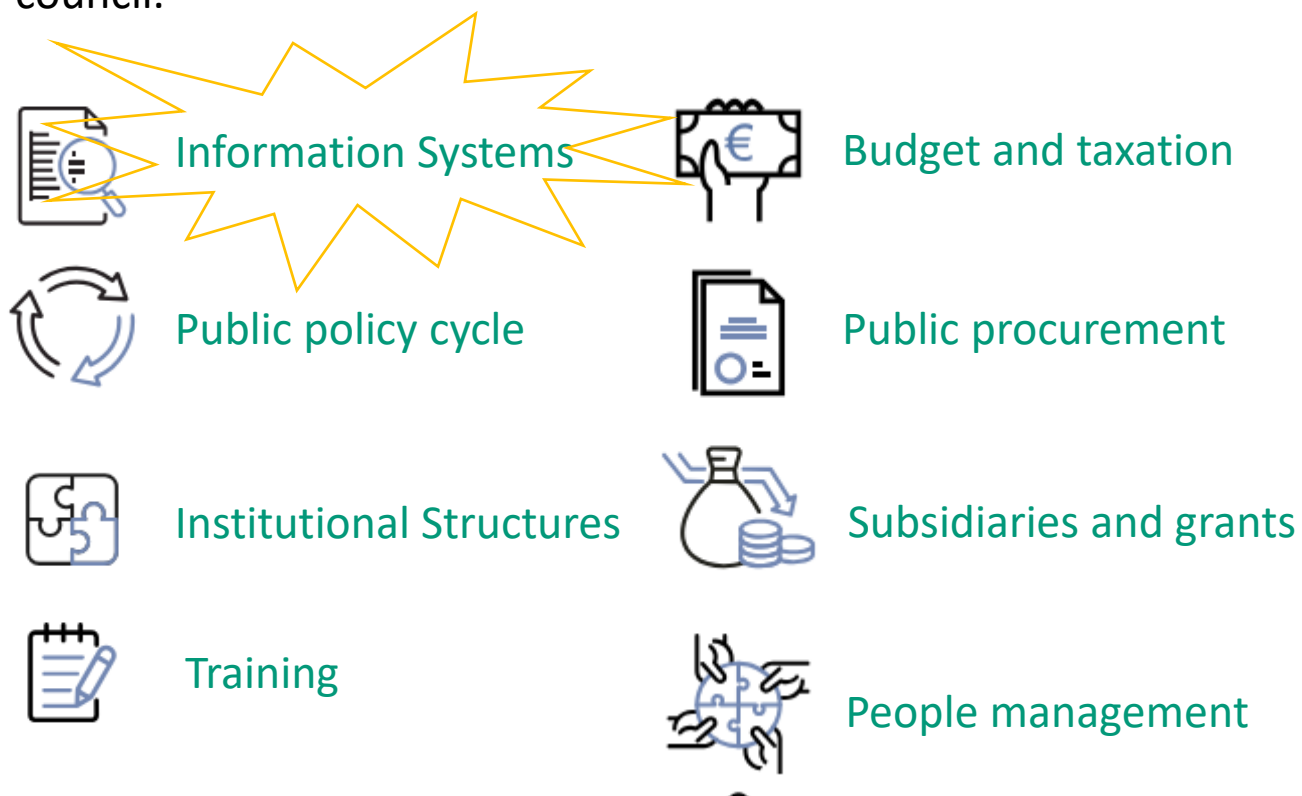
### II Plan for Gender Justice 2021-2025

- Proximity and co-responsibility
- Intersectionality
- Participation, women's empowerment and co-production
- Good government
- Budget and resource guarantee



### 3. Gender mainstreaming and institutional change.

Aimed at **consolidating organizational change** to guarantee the incorporation of the gender perspective **in the operation, practices, public management instruments and culture** of the council.

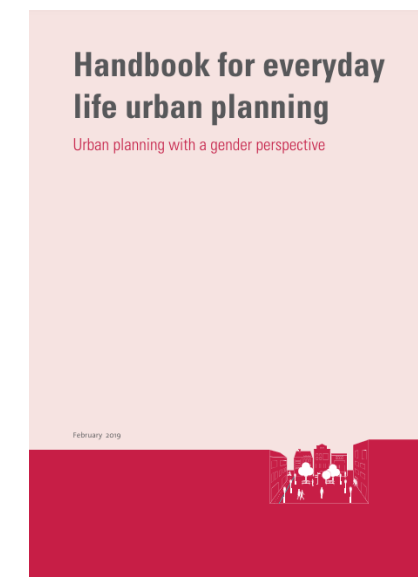
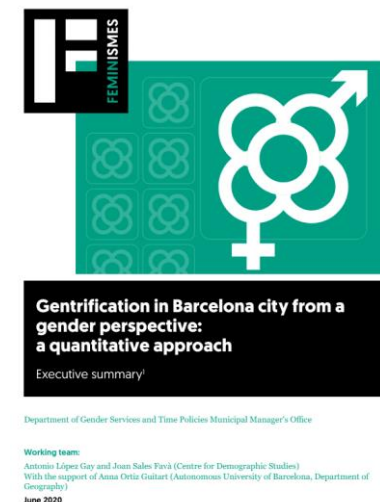
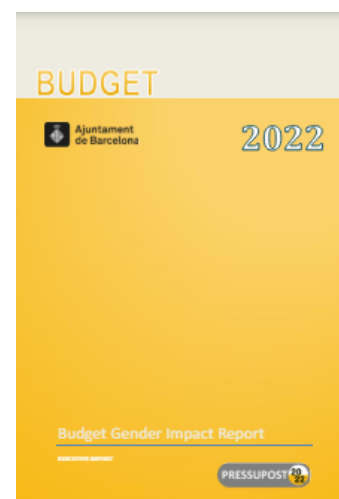
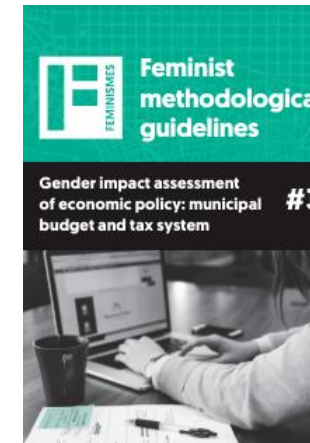




### 3. Gender mainstreaming and institutional change.

- Technical support
- Guides and handbooks
- Research & innovation
- Alliances
- Awareness raising + Training: + **6.300 workers**

**UTG: 40 bodies /  
55 – Managers  
Offices, Public  
enterprises, districts  
and other bodies**



# 4. Gender mainstreaming and feminist agenda for citizens.

## Axis 2

### Economy for Life and the Organisation of Time

- 14. Feminist economic promotion 
- 15. Democratisation of care work 
- 16. Organisation of time 
- 17. Fight against the feminisation of poverty and precariousness 
- 18. Technological resources and the digital divide 

## Axis 3

### City of Rights

- 19. Social and political participation 
- 20. Health and Sexual and reproductive rights 
- 21. Social action 
- 22. Sports 
- 23. Coeducation and science 
- 24. Life cycle 

- 25. Culture and collective memory 
- 26. Citizens, migration and interculturality 
- 27. Housing 
- 28. Violence-free lives 
- 29. Global justice and international relations 
- 30. Sexual and gender diversity 
- 31. Masculinities 

## Axis 4

### Close-knit and sustainable neighbourhoods

- 32. Ecology and sustainability 
- 33. Urban Spaces 
- 34. Mobility 
- 35. Prevention and safety 
- 36. Proximity: services and facilities in the neighbourhoods 

Information Systems



# ENQUESTA DE MOBILITAT EN DIA FEINER 2022 (EMEF 2022)

Resum Executiu

Abril de 2023

- Gender data gap: sex-disaggregated data.
- Gender knowledge gap: official statistics focused on gender inequalities.

Work with many **official statistics for them to use non androcentric indicators and, thus, to avoid an androcentric point of view**, which makes it impossible to really know what are the situations or needs of women in essential areas for their material living conditions.





**Thank you!**

**Ajuntament de  
Barcelona**

