


Playing with Co-Design methods

To start:



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Choose three words which you associate with Co-Design

40 responses



Street Design Programme

Funded by Transport Scotland, our award-winning design and engagement service, empowers communities to transform their neighbourhoods and urban spaces. By involving local people from the start, we create:



Build stronger communities



Enable more walking, cycling and wheeling

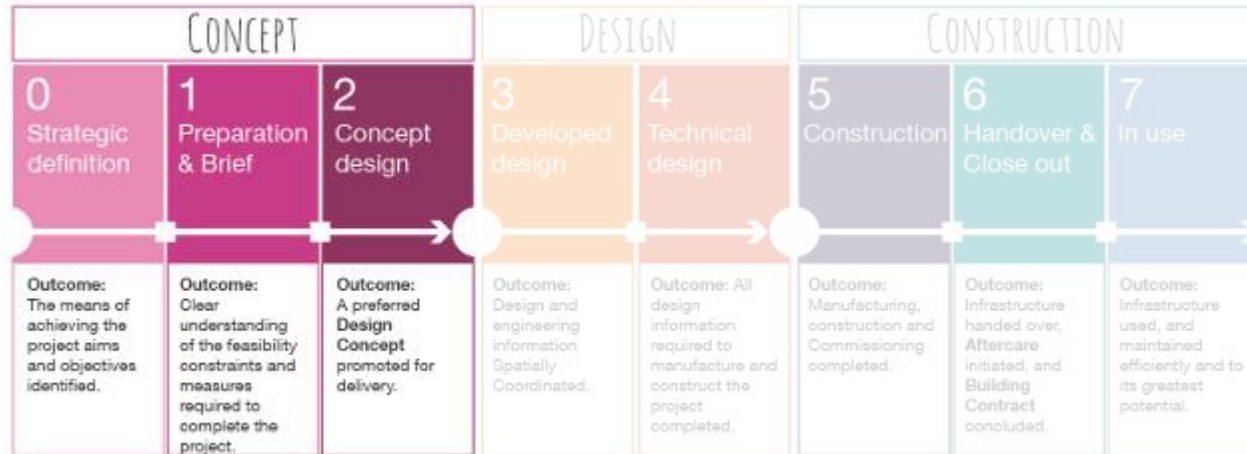


Create better quality places

We work in partnership with local authorities, constituted community groups, local people and other bodies to:

- Bring people together
- Understand and identify potential issues
- Develop ambitious and buildable concept designs that local people and stakeholders will support
- Demonstrate and share positive impacts and stories
- Prove the value of a collaborative design approach

Street Design projects – RIBA stages 0-2



CONCEPT DESIGN



DEVELOPED DESIGN



CONSTRUCTION

Discover stage

Apr - Jun '23

Engage with the local community through surveys, events and workshops.

Learn about the barriers and opportunities for improvements on Main Street.



Develop stage

Jul - Sep '23

Analyse the data collected during the Discover phase.

Run interactive activities with the local community to develop initial design ideas.



Design stage

Oct '23 - Jan '24

Pull the design ideas gathered in the Develop phase together to create a concept design.

Showcase and open the concept design for comments.



Display stage

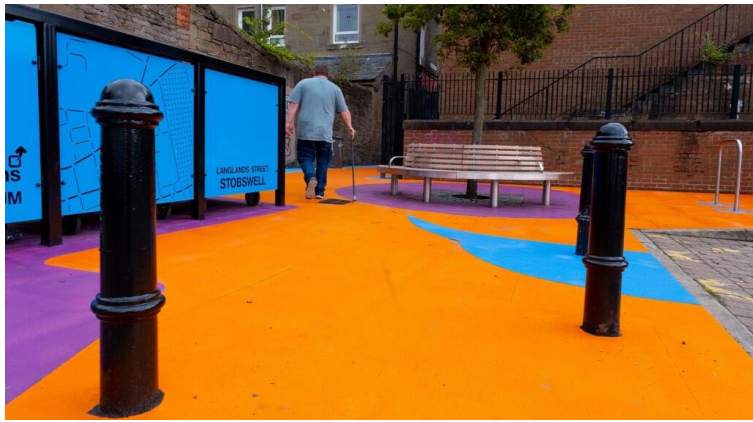
Feb - Mar '24

Display the concept design for refinement.

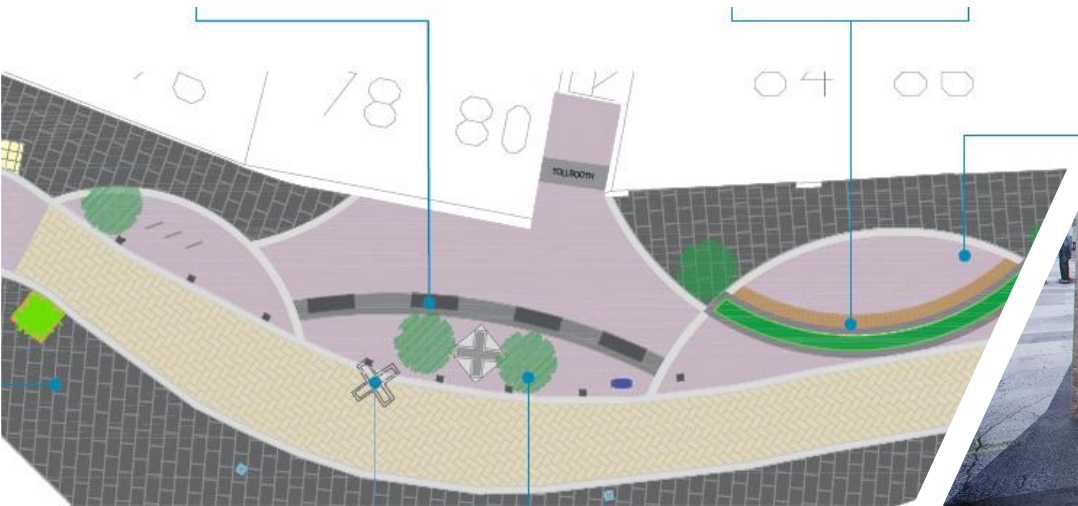
Celebrate the involvement of the community that have helped to re-imagine Main Street.



Stobswell, Dundee



Wick



Winchburgh Street Design Project

Share your views on Winchburgh Main Street

The Winchburgh Street Design project is an exciting opportunity to re-design Main Street, making it a more vibrant, accessible and welcoming place for people to travel actively and spend time in.

Winchburgh Community Development Trust is working in partnership with Sustrans Scotland, West Lothian Council and Winchburgh Developments Limited to deliver this project.

We work collaboratively with communities and encourage you to have your say!

Please complete the survey and interact with the map as well as coming along to our events.



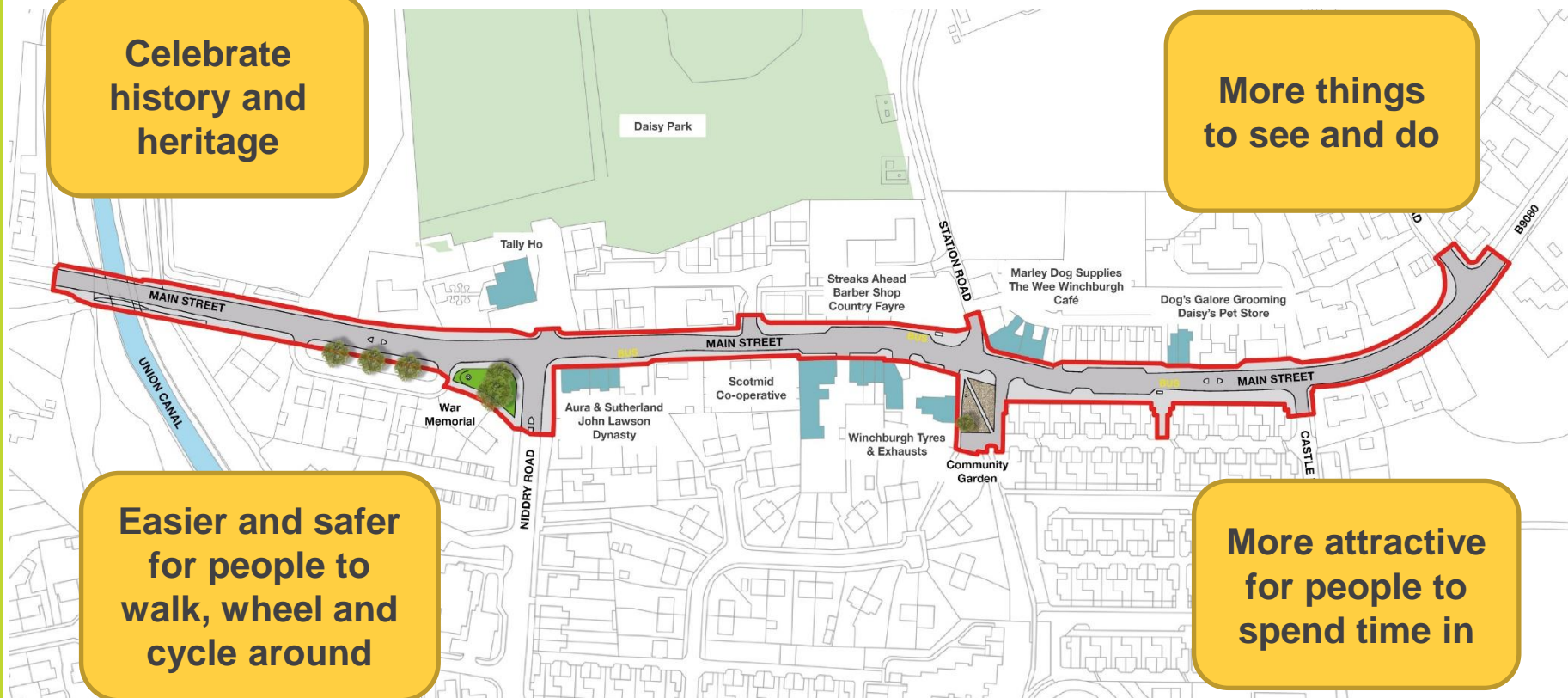
Winchburgh Street Design Project

**Celebrate
history and
heritage**

**More things
to see and do**

**Easier and safer
for people to
walk, wheel and
cycle around**

**More attractive
for people to
spend time in**



1. Discover stage

Creative engagement methods



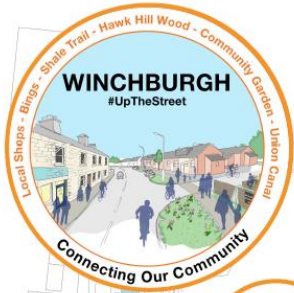
Getting the conversation started

Using prompts to encourage open discussion.

Key questions:

- What do you most like about living/working in Winchburgh?
- Your experience of moving around Winchburgh
- What would make it easier to walk, wheel and cycle around Winchburgh?
- What could improve Winchburgh Main Street?





What do you think?

Tell us your views about the project area



Do you enjoy taking a walk down to the canal?



Is the space outside the shops good for socialising?



Are there enough pedestrian crossings?



How could the space surrounding the war memorial be improved?



Do you feel safe crossing Niddry Road?



What do you think of the community garden?



What would you like to see more / less of?



Use of visuals – photos and a map of the project area.

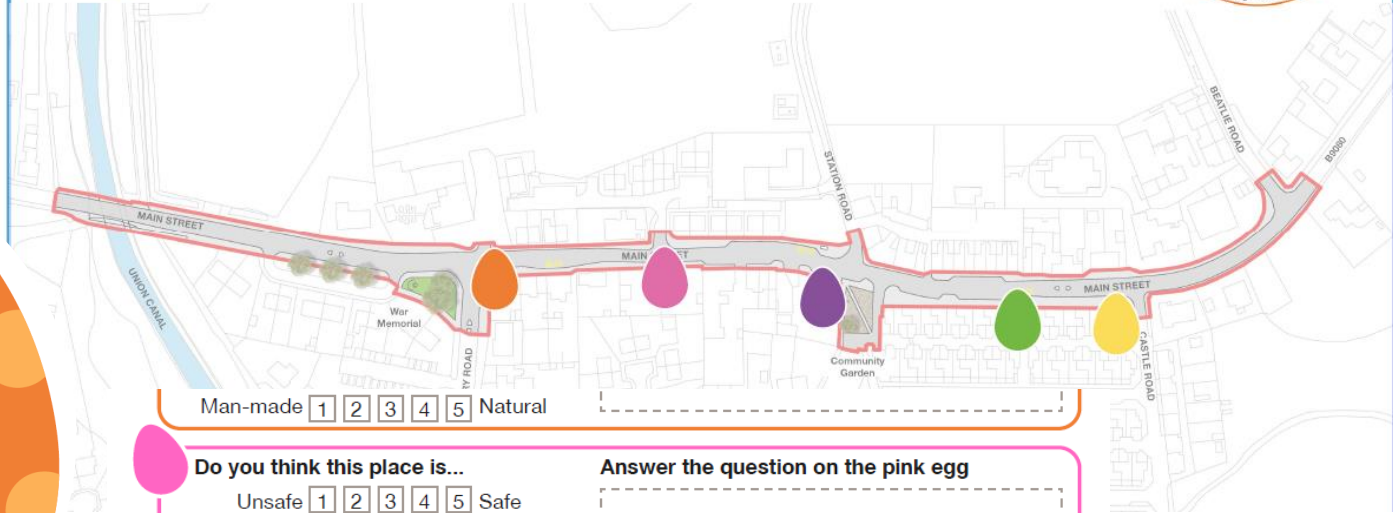
Using open ended questions to facilitate further discussion.

Being present at local events – getting everyone involved





Main Street Easter Egg Hunt



Man-made 1 2 3 4 5 Natural

Do you think this place is...

Unsafe 1 2 3 4 5 Safe

Dull 1 2 3 4 5 Interesting

Busy 1 2 3 4 5 Calm

Dirty 1 2 3 4 5 Clean

Man-made 1 2 3 4 5 Natural

Answer the question on the pink egg

Empty dashed box for answering the question on the pink egg.

Do you think this place is...

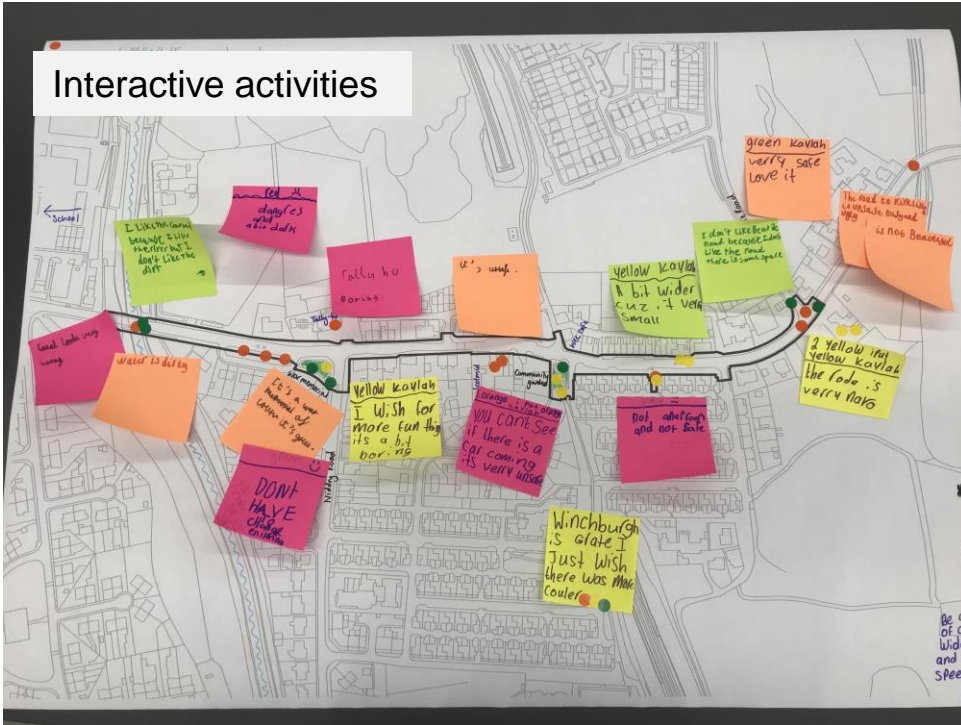
Unsafe 1 2 3 4 5 Safe

Answer the question on the purple egg

Empty dashed box for answering the question on the purple egg.

Involving local young people – school workshops

Interactive activities



Information sharing



Learning from the data

Amalgamated Themes	Totals	Common place totals	What could the project do?
Active Travel	81	42	Re-prioritise people walking and cycling in the street environment, giving more residents and visitors the opportunity to travel around the village actively.
Crossing & Connectivity	80	14	Make crossing the road safer, quicker and more convenient.
Safety	88	31	Provide an environment that feels physically and personally safe to as many people as possible
Accessibility	85	22	Ensure that the street environment meets the needs of people with different needs, reducing exclusion and enabling more people to travel actively
Parking (impact + capacity)	106	65	Reduce conflict between walking and parking through re-organisation of parking space
Traffic Behaviour (speed, volume, regulation)	118	47	Reduce the impact of vehicles on safety and experience through traffic calming design and exploring traffic management options
Public Transport	58	19	Improve the experience of accessing public transport
Maintenance of Environment	82	31	Provide an environment that instills pride in community and is easy to keep clean and
Building Frontages	21	12	Support or commission art and heritage initiatives to enhance shop fronts and building
Pavement and surface quality	111	19	Design space for pedestrians that meets everyone's needs - including better surfaces (and easy maintenance), fewer level changes, wider pavements, reduced street clutter.
Identity	37	13	Celebrate all that Winchburgh has to offer its local community and visitors, thinking about more welcoming and informative signage and showcasing the village's rich history
Attractiveness	134	59	Design a street that people can be proud of, which is greener and cleaner and has more to
Outdoor public spaces (including nature and seating)	144	38	Enhance the amount and quality of green space and planting, and provide places for people to stop, rest, and enjoy
Community (including social spaces)	48	21	Utilitise and encourage existing community groups and connections and design spaces which serve them; create outdoor social spaces for people to come together
Activity (shops, play, visitors)	81	31	Create an attractive environment which encourages and supports local business, attracts visitors and encourages people to spend time

Engagement themes



Walking + cycling



Look + feel



Spending time



Vehicles



Crossings



Accessibility



Walking + cycling

Walking and cycling

Only 40% of survey respondents reported feeling safe from traffic when walking or using a wheelchair or mobility scooter. People commented on **narrow pavements** (particularly outside Scotmid and on the south side of Main Street opposite the old schoolhouse) and **poor pavement surface quality**.

Only 24% reported feeling safe from traffic when cycling, with 46% feel unsafe or very unsafe. Children and young people reported that they mostly cycled on pavements, which were sometimes too narrow to pass others. Local businesses thought that Main Street is **not currently safe and easy to access by cycling** because of the speed and volume of traffic, which many survey respondents also said were key barriers to cycling more.

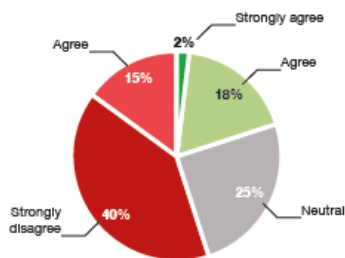


"Traffic is busy and fast there so wouldn't be comfortable for the kids to walk/ cycle around that part of the village."

"There is just about space but the condition of the pavement is very rough so and child would be well bounced in pushchair."

"Need to make the street prettier. Plants or raised beds."

The appearance of the area is good / attractive



Look and feel

Positive comments about look and feel were around specific things, like the blossoming cherry tree by the War Memorial, and the flowers in the community garden. Generally, **people didn't feel like Main Street was an attractive street**.

Talking about Main Street now, people used words like 'bland', 'tired', 'run down' and 'neglected', and often linked comments to a **lack of cleanliness and maintenance**. People specifically felt that the van garage and the land opposite the garage were unsightly.

People reported that waiting for the bus was not always a pleasant experience. As well as accessibility and visibility issues, people said that the surrounding areas were not attractive, and that the design and upkeep of the bus shelters should be better.

Talking about the future, almost 60% of survey respondents said **more greenery** would help them spend more time on Main Street. People also wanted to see the street **cleaner, brighter and more colourful**.



Look + feel

2. Develop stage

Running engaging public events



Planning a public event

Logistics

- Where should we hold this event? What do we need to consider?
- What time of day and for how long?
- How can we encourage attendance? E.g. catering, prizes
- How do we promote the event?
- Who should deliver/facilitate the engagement? How many people do we need to help?



Planning a public event

Content

- What do we want to achieve? What do we need to find out?
- What are our key messages?
- What interactive activities would aid this? How can we prompt discussions?
- How long will it take to plan these activities, and what materials and resources will we need?
- Do we want an activity for children?



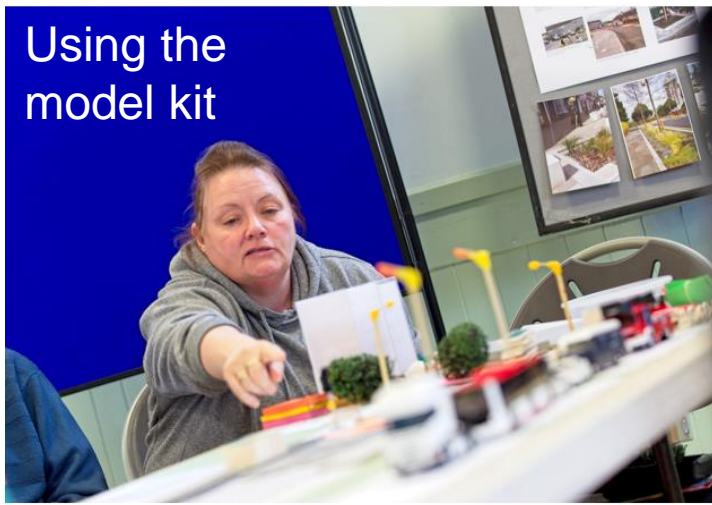
Project background



Short stay activity



Using the model kit



Flashcard activity

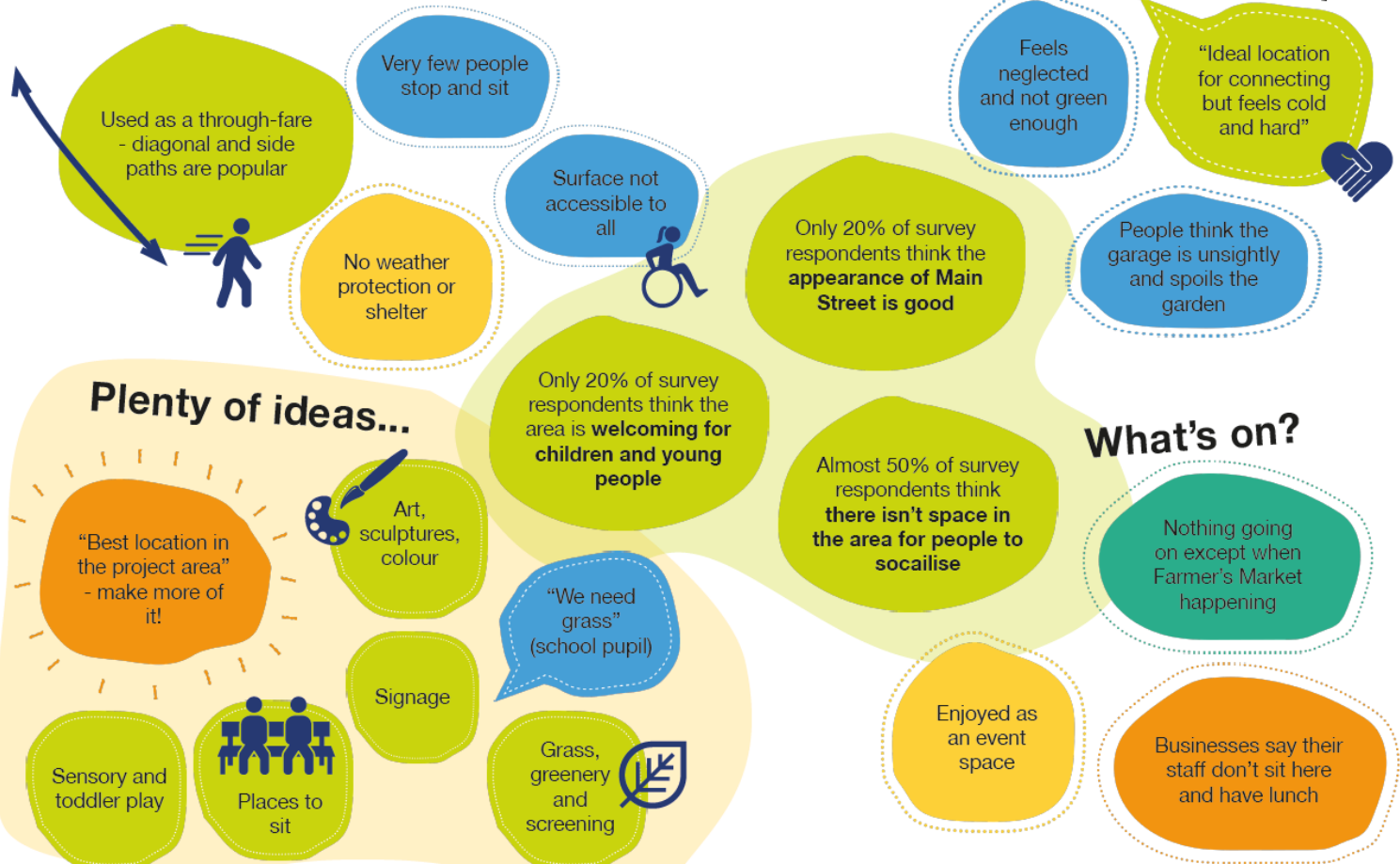


Community Garden workshop





What do we know?



Community Garden workshop



Sustrans is the charity making it easier for people to walk and cycle.

We connect people and places, create liveable neighbourhoods, transform the school run and deliver a happier, healthier commute.

Join us on our journey.

www.sustrans.org.uk

Registered Charity No. 326550 (England and Wales) SC039263 (Scotland)
VAT Registration No. 416740656.

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sustrans
JOIN THE MOVEMENT

Practical tips on how to enhance the engagement and co-design process

Fun and more engaging techniques

Keep it fun, place making should be joyful :)

Adaptability of activities for ages and purposes eg safety/heritage

Speak more to local people for their expertise and advice

Event ideas, know your audience, communication is everything

In planning an event you need to hit things from multiple angles to get max participation - free food, giveaways, piggyback on existing events etc

Interactive activities will engage a wider group of people and keep ideas interesting and more exciting.

Key concrete ideas to gather the data and information gathered during engagement activity

Go to already established community events to meet & engage with people rather than needing to set up new ones

Using engagement tools (e.g. dots on maps) creates a level playing field for everyone to participate, and no single idea dominates

Usefulness of innovative, interactive and meaningful activities

Idea about logistics, Type of engaging activity, Presenting output of engaging information

Using creative and interesting engagement methods and activities will be of huge benefit to design development. Harder to reach stakeholder groups MUST be engaged with meaningfully for design to suit