

Inclusive Community Engagement

Inclusivity and Creativity in Community Engagement: A
Places for Everyone Perspective

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bike for good



vision

a healthy and inclusive environment
where everyone in the community
benefits from more people cycling

we enable people to ride a bike - we
believe that cycling is the most effective
and sustainable form of transport,
enhancing our chances for a healthy life
and environment

mission

Agenda

The goal of this presentation is to evidence the different types of communities we engage with and what we have done to support them.

We will be looking at

- Women and Non-binary people
- Workplaces
- Groups
- Drivers
- Families
- Schools



Inclusion is a Human Right

Article 2

*“Everyone is entitled to all the rights and freedoms set forth in this Declaration, **without distinction of any kind, such as race, colour, sex, language, religion, political or other opinion, national or social origin, property, birth or other status...**”*

Source: [Universal Declaration of Human Rights](#)

Women and Non-binary people

We offer exclusive cycle training and mechanical training for people of underrepresented and diverse genders.

A safe environment for everyone to learn and friendships to be forged.

From April to date we have worked with over 350 people in this community.





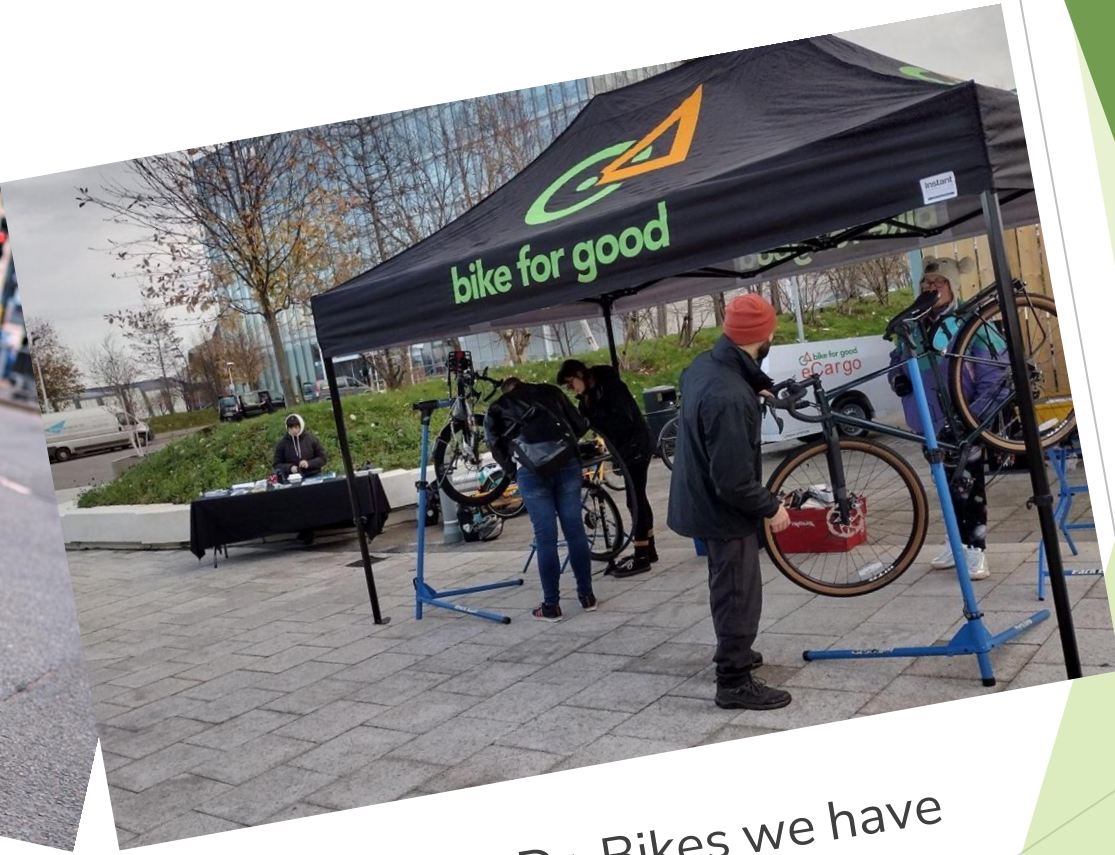
Since April 2023, the Women and Non-binary project have supported

- 284 people to cycle
- 8 people to gain their Ride Leader qualification
- 27 in basic maintenance
- 8 in achieving a formal mechanical qualification

Workplaces



Our Cycle Friendly Employer programme has helped 15 work communities promote Active Travel in the workplace



By providing Dr. Bikes we have enabled these people to continue to cycle to work.

Workplaces

We have engaged with 15 work communities providing advice and guidance on being a more inclusive space for cycling.

We have provided

- Cycle Training
- Dr. Bikes
- Ebike Training
- Led Rides
- Access to cargo bikes

This year 8 employers have been recognised a Cycle Friendly Employers







Families

9 families have been supported by Bike for Good, enabling families to cycle safely together providing a fun, healthy and cost effective activity for all.



Schools

We are currently providing free bikes for children through links with local schools. By ensuring children have access to a good quality bike we are endeavouring to set a precedent for continuing to use sustainable transport.



Testimony: "Cycling was something I always wanted to learn and do but the thoughts of "if u missed learning this skill in child hood there's no way you'll learn balance at this age and size"; plus absence of dedicated centres to teach people were a hindrance. But guess what, here I am cycling and making turns thanks to Bike for good and in the space of just 5 training sessions- for someone who has never ridden a bike.



The teaching scheme is really commendable. Thankful to Derek who takes it step by step, literally holding your hand and boosting you that you can do it.

With bike for good cycling classes not only did I learn the cycling skill but it tremendously built my confidence and self motivation. To maintain that balance and keep cycling you've got to be confident and decide that you can do this! For every skill I hesitated learning cuz I wasn't sure to make I'll henceforth go for it, with the will determination and discipline I can. I remember even on rainy days I turned up for lessons.

I could go on and on about my cycling time from the smiles to boosting my mental health but to keep it short, in a nutshell, I LOVE CYCLING 🤗😊.

To everyone coming to Glasgow, Bike for Good should be your place to go, learn a skills, a hobby, something you'll love and moreover a community to belong to.

Thank you Derek, thank you Bike for Good.

With love, bri😊"

Final Thoughts

- We have had the privilege of working with a variety of different community groups enabling them to ride a bike in the hopes of having them use a bike as a mode of transportation, which is our key mission.
- Most of these groups are engaging with us for weekly sessions for a set amount of time.
- Within the groups highlighted here, and other groups, of Asylum seekers and refugee status, people on a low income, unemployed, and young people we have the resources to support almost any cycling request.

Questions?