

## Inclusivity and Creativity in Community Engagement: A PfE Perspective

23 November 2023

### Detailed Agenda and Speaker Bios

- 09:30 – 10:00**      **Arrival and Check-in**
- 10:00 – 11:10**      **Welcome and Keynote**  
*Room: Conference Suite*
- Welcome and housekeeping
  - Keynote presentation & Q&A: “From Policy to Practice: The Journey to Meaningful Community Engagement” – Johanna Boyd, Chief Executive, Planning Aid Scotland
- 11:10 – 11:25**      **Coffee Break**
- 11:25 – 12:15**      **Setting the Scene: Towards Change**  
*Room: Conference Suite*
- Insights into Equity, Diversity and Inclusion in Active Travel: Scottish and Global insights
  - Re-designing the Future for Everyone: A Creative Approach
- 12:15 – 13:15**      **Lunch**  
A fully vegetarian lunch will be served in Conference Suite & McNeil Room
- 13:15 – 14:30**      **The Changemakers: Panel Discussions**  
Two concurrent sessions. Please check the back of your badge to check which session you signed up to when you registered.
- Inclusive Community Engagement: The View from the Community – *Room: Conference Suite*
  - Unleashing Community Creativity – *Room: McNeil*
- 14:30 – 14:45**      **Coffee Break**
- 14:45 – 15:55**      **Workshops**  
Three concurrent sessions. Please check the back of your badge to check which session you signed up to when you registered.
- Insights into Engaging with Teenagers – *Room: McNeil*
  - Playing with Co-Design Methods – *Room: Conference Suite*
  - Dealing with Difficult Situations - A Practical Approach – *Room: Macphail*
- 16:00 – 17:00**      **Closing Plenary**  
*Room: Conference Suite*
- Closing presentation & Q&A: “Transforming the City: The Ecology of the Inclusive City - Feminist Planning, A Case in Point” – Councillor Holly Bruce
  - Reflections and closing
- 17:00**                **End**

## **Keynote Presentation & Q&A: From Policy to Practice - The Journey to Meaningful Community Engagement**

**Room:** Conference Suite, 10:00

**About:** An overview of the policy context to community engagement in planning and how this can be implemented in practice. The session will consider case studies from Planning Aid Scotland's own work on inclusive engagement programmes with communities around the country, and discuss practical ways to approach community engagement, looking at some of the tools and supports that are available.

**Presented by: Johanna Boyd - Chief Executive, Planning Aid Scotland**

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### **Johanna Boyd**

Johanna took up the post of Planning Aid Scotland Chief Executive in October 2022, bringing a wealth of experience and expertise with her as a dual-qualified English barrister and Scottish solicitor, specialising in planning law.

Planning Aid Scotland is a charity and social enterprise that helps members of the public, community groups and business start-ups to navigate the planning system and to shape the future of their place. Johanna was the first woman to lead Stirling Council and the youngest council leader in Scotland at that time, securing a historic City Region Deal amongst other achievements.

Prior to joining Planning Aid Scotland, Johanna worked with the Equalities and Human Rights Commission on embedding equalities best practices into City Region Deals and worked in the Government, Regulation and Competition team at Brodies LLP.

**Planning Aid Scotland** is a charity and social enterprise that helps people to navigate the planning system. They support a planning system that is inclusive, positive and innovative, where individuals and communities help shape the future of their place. They help individuals and community groups to get involved in the planning system in an impartial, open and inclusive way.

They provide skills training and support for community groups, planners, elected members and public bodies, as well as to seldom-heard groups who often cannot readily engage in the planning system. In particular, they support community organisations to develop and deliver their own aspirations for place through local place plans and other community-led plans.

Their Advice Service offers a free, impartial and confidential planning advice service, provided by their specialist volunteers, all of whom are chartered planners.

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## **Setting the Scene: Towards Change**

**Room:** Conference Suite, 11:25

**About:** We'll hear from speakers on two important themes: Inclusivity and Creativity. Firstly, we'll hear about Scottish and global insights into equity, diversity and inclusion in active travel. We'll then learn about creativity: the value of small-scale public engagement that accesses a wide cross-section of the community, drawing on creative approaches that engender discussion and build community.

### **Presented by:**

- Rachel Goater - Engagement Manager, Sustrans
- Katherine Henebry - Senior Grant Advisor, Sustrans
- Nichol Wheatley - Curator, Stockingfield Bridge, Glasgow
- Louise Nolan - Artist and Ceramist, Make It Glasgow
- Ruth Impey - Artist and Creative Producer, Make It Glasgow

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### **Rachel Goater – Engagement Manager, Sustrans**

Rachel is a voluntary sector, community development and engagement professional with over 15 years' experience supporting groups and individuals to identify needs, opportunities and assets within their neighbourhoods and enabling community-led change. She has worked closely with local authorities, housing associations and voluntary organisations to ensure residents' voices are heard and are able to influence decisions that impact them.

Rachel has managed community benefit funding programmes to ensure local budgets are controlled by residents. She has managed a national advice service to ensure welfare rights advice reaches communities and individuals in greatest need of access to income maximisation support.

As Engagement manager at Sustrans, Rachel oversees support provided to partners in relation to equity, engagement and behaviour change in the Places for Everyone programme in Scotland to ensure infrastructure is informed by the needs of those it is built to serve.

### **Katherine Henebry – Senior Grants Advisor, Sustrans**

Katherine is a sustainable urbanist and mobility strategist. As a Senior Grant Advisor in the Places for Everyone Team at Sustrans, she works closely with local authorities and community groups to delivery of active travel infrastructure from concept design to completed construction. Since 2020, she has been instrumental in shaping over 40 active projects within seven local authority areas. In addition to her contributions to design and delivery, Katherine has been a leading advocate for inclusive engagement in active travel projects throughout Scotland. Her impactful work ranges from the transformation of George Street in Edinburgh to the revitalisation of Annan Town Centre in Dumfries and Galloway.

Her academic background includes an RTPI accredited MSc in City Planning from the University of Glasgow and a BA in Environmental Studies from Illinois Wesleyan University. Her professional

aspirations centre on advocating for historically marginalized groups, aiming to elevate their voices in the design and execution of active travel initiatives. She is committed to using the power of conversation and informed design to establish mobility equity as the norm in transport planning.

### **Nichol Wheatley - Curator, Stockingfield Bridge, Glasgow**

Nichol is a Scottish artist mainly concerned with painting, murals and sculpture. He also acts a consultant on complex projects such as feature films, large complex art projects and the art elements of infrastructure projects. He is known for his collaboration with his hero and mentor Alasdair Gray between 2005 and 2019. Most notably on the auditorium at Òran Mór, on the Western Baths mural and the Hillhead Mural. He is also known for his commercial fine art company Perfect Circle Art (1999 – present) and Maryhill Art school (2009 – 2012). Notable commissions include the large cycle of murals telling the story of Tam o'Shanter and the painting of the ceiling of St Aloysius.

At the new Stockingfield Bridge, he was the artist/curator for Scottish Canals with the responsibility of commissioning artwork that originated from the local communities. He also created the Beithir, a large sculpture that will become the largest community artwork in Scotland over the next five years. He is currently the artist/curator for the new Cross Tay Link Road north of Perth where he is looking to use art to promote large active travel networks.

### **Louise Nolan - Artist and Ceramist, Make It Glasgow**

Louise is an artist and ceramicist. She holds a degree from the Glasgow School of Art, an MPHIL in Art in Organisational Contexts, and a BA(Hons) in Design. With a career spanning over 25 years, Louise has worked extensively within communities in Glasgow and with young leaders in education across Scotland. She has been part of the Glasgow City Council and Glasgow Life Artists in Communities program since its establishment in 2019 and resides near Stockingfield Bridge in Maryhill.”

### **Ruth Impey - Artist and Creative Producer, Make It Glasgow**

Ruth Impey is an artist and creative producer. She has an MA in History from Edinburgh University and an MA in in Museum Studies from Leicester University and recently completed the Create Place Leadership course at Staffordshire University. Her expertise is in leading heritage projects, placemaking, Scottish and international ceramics research and technical ceramic knowledge.

**Make it Glasgow** CIC is a social benefit, not for profit business. Established by artists Louise Nolan and Ruth Impey emerging from their partnership created through the making of the Many Hands Mosaic for Stockingfield Bridge.

We work on creative placemaking projects alongside local people who live, work, go to school, access services, or have connections to the North of Glasgow. We aim to build a sustainable business model and co-create projects which help build skills, confidence and improve our environment, creating a sense of local self-esteem and belonging.

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## **The Changemakers: Inclusive Community Engagement – The View from the Community**

**Room:** Conference Suite, 13:15

**About:** This panel session will showcase three organisations ([Bike for Good](#), [Disability Equality Scotland](#) and [SCOREscotland](#)) who've made practical strides towards creating an inclusive community through engagement in active travel.

### **Presented by:**

- Gail Murray - Active Travel Department Lead, Bike for Good
- Lyn Pornaro - Chief Executive Officer, Disability Equality Scotland
- Madhavi Latha Apparala - Project Coordinator, Community Fridge & Cycling Projects, SCOREscotland

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### **Gail Murray - Department Lead for Active Travel at Bike for Good**

Gail has worked for Bike for Good for 7 years, firstly as a sessional worker, then Coordinator and now Department Lead. Gail focuses on making sustainable travel accessible to all and educating all road users in sharing the space safely. She has expertise in Cycle Training and is passionate about road safety.

### **Bike for Good**

Founded as the Glasgow Bike shed in July 2010 at Barras Market. Moved to Haugh Road, location of our West hub October 2012.

#### **Vision:**

- A healthy and inclusive environment where everyone in the community benefits from more people cycling.

#### **Mission:**

- We enable people to ride a bike. We believe that cycling is the most effective and sustainable form of transport; we believe it enhances our chances for a healthy life and environment.

#### **Values:**

- Passionate – We are passionate about cycling as a tool for positive change.
  - Supportive – We work at the heart of communities, empowering people and building partnerships. To make this happen, we nurture a collaborative work environment.
  - Environmentally aware – We protect and preserve the environment for the benefit of all.
  - Expertise – We continuously develop our skills and share them with our volunteers and staff, and throughout the community.
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### **Lyn Pornaro - Chief Executive Officer, Disability Equality Scotland**

Lyn Pornaro, a disabled person, has over 30 years' experience working for equality and fairness for all. She is an expert in supporting people to be involved, engaged and sharing their lived experience. She has held senior leadership roles in third sector organisations developing people led programmes and services, which build disabled peoples' resilience and confidence to enable them to participate in and contribute to their own lives, local communities and wider society.

Currently as CEO of Disability Equality Scotland, Lyn continues to work to share the voices of disabled people across Scotland, to inform and influence those policy makers and wider implementation teams of practices that affect disabled people.

**Disability Equality Scotland** are a national charity working to make life more accessible, equal and inclusive for disabled people in Scotland. We promote access in its widest sense, including access to the built and natural environment and access to the same opportunities as are enjoyed by others in our communities thus promoting a life of dignity, respect, choice and independence. This extends beyond physical access to include access to information, access to inclusive communication and inclusion in decision-making, whether with planners over inclusive design or transport providers about accessible travel.

We represent the views of individuals with any type of impairment, as well as disability organisations and groups who share Disability Equality Scotland's values. We are the umbrella organisation for all disability Access Panels in Scotland, providing them with support and guidance to improve the lives of disabled people at a local level throughout Scotland.

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### **SCOREscotland**

Our shared organisational vision underpins all that we do is: Social justice and race equality in a society proud of its diversity.

SCOREscotland's mission and purpose for existence is to work in partnership with others to address the causes and effects of racism and to promote race equality. We will break down barriers to the full participation of minority ethnic communities in all aspects of civic life.

SCOREscotland is committed to social justice and equal opportunities for all by providing a service that is accessible and inclusive. Taking a partnership approach, we support and empower those who are disadvantaged and discriminated against. We recognise that a united community is the backbone of a cohesive and harmonious society and thus we strive to "put the unity back into community".

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## **The Changemakers: Unleashing Community Creativity**

**Room:** MacNeil Room, 13:15

**About:** In this panel session, three organisations ([The Causey Development Trust](#), [The Leven Programme](#) and Sustrans Artrroots/Ardrossan Mural) will talk about how community engagement helped them to take a creative role in developing active travel and community spaces.

### **Presented by:**

- Isobel Leckie - Secretary and Volunteer, The Causey Development Trust
- Robert Motyka - Projection Artist, Local Resident and Causey Development Steering Group Member
- Diane Leishman - Leven Programme Engagement & Behaviour Change Officer
- Hannah Swanson - Senior Business Consultant from SEPA, Programme Manager for the Leven Programme
- Matthew Roberts - Leading the Levenmouth Connectivity Project Active Travel Network and the Local Transport Strategy for Fife
- Kasia Jackowska - Network Development Officer - Engagement, Sustrans
- Tragic O'Hara - Street Artist and Professional Walrus Chaser

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**The Causey Development Trust** is a charity committed to putting people back at the heart of The Causey, in West Crosscauseway, a street in Edinburgh's Southside, by transforming it into a space that everyone can enjoy. Currently dominated by vehicles and a redundant, unsightly traffic island, The Causey has the potential to be a fine public space that draws attention to and respects its heritage. By reconfiguring The Causey, we will promote safer everyday walking and cycling while giving local people, students and visitors an attractive and accessible space that can be used for community-inspired events, neighbourliness, socialising and appreciating its historic surrounds.

### **Isobel Leckie - Secretary and Volunteer, Causey Development Trust**

A retired school teacher, Isobel joined Causey Development Trust in 2007, invited by Alison Blamire, an architect based in West Crosscauseway. Her role originally was in fundraising but this has developed into most aspects of The Causey project, not least working with City of Edinburgh Council and Ironside Farrar Landscape Architects to bring about the physical transformation of The Causey. However, identifying and working with creative people in the community to create inspiring events is one of the most rewarding of her roles.

### **Robert Motyka - Projection Artist, Local Resident and CDT Steering Group Member**

Robert Motyka (he/him) is a Polish-born, Edinburgh-based video artist and lecturer, and steering group member of the Causey Development Trust. Together with another neighbour and artist, Kate Leiper, Robert creates community events on the street using art and nature as a tool to engage with the local community. He is an active travel enthusiast - walks and cycles in Scotland, and a few weeks every year cycles along Eurovelo routes in France.

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### **Diane Leishman - Leven Programme Engagement & Behaviour Change Officer**

Diane joined Green Action Trust in March 2023 as Engagement and Behaviour Change Officer for the Leven Programme. In her current role she is involved in building positive relationships with the community, partners and stakeholders, running events, co-design workshops, developing behaviour change within the Leven area and the management of consultants. Previous to this she worked as Project Officer on the Wild Oyster Project which helped to restore Native Oyster populations in the UK and as a secondary science teacher both in Scotland and Thailand. She has a BSc(Hons) in Applied Bioscience and Zoology and a Postgraduate Diploma in Education (PGDE) in Science and Biology Teaching. Throughout her life she has also worked on a variety of wildlife conservation internships worldwide including fieldwork in Costa Rica monitoring abundance of native species, animal care in Sri Lanka working with rescue elephants and work in Spain carrying out research on cetacean populations.

**The Green Action Trust** is Scotland's leading environmental regeneration charity. We provide bespoke solutions to support action on climate change, biodiversity loss and environmental inequality linked to national policy across a range of sectors. Our ambition is to enable and deliver an environment which: adapts to our future climate; enhances and restores nature and biodiversity; fosters healthy lifestyles and wellbeing; and supports a sustainable economy.

### **Hannah Swanson - Senior Business Consultant from SEPA, Programme Manager for the Leven Programme**

Hannah joined SEPA in September 2019 as a Graduate Trainee, having graduated with an MSc in Chemical Engineering and centring her dissertation on novel technologies to tackle climate change. Hannah provided support to the Leven Programme partnership throughout her second year as a trainee and knew she didn't want it to end. Following the traineeship, Hannah secured her role dedicated to the Leven Programme supporting engagement, communications, relationship management, strategy development and governance. As Leven Programme Manager, Hannah works alongside invaluable partners to continue to develop and deliver outcomes for people and place. During her time at university Hannah worked in TK Maxx, which was where she learned to be calm amongst the chaos.

**SEPA** is Scotland's principal environmental regulator, protecting and improving Scotland's environment. SEPA is also Scotland's authority on flood forecasting, flood warning and strategic flood risk management. As part of these statutory roles, SEPA provides trusted data and information people can use to make decisions and works alongside businesses, regulators, public bodies and other stakeholders to protect the environment and human health.

### **Matthew Roberts - Leading the Levenmouth Connectivity Project Active Travel Network and the Local Transport Strategy for Fife**

Matt joined Fife Council in 2021 to lead the Levenmouth Connectivity Project Active Travel Network and the Local Transport Strategy for Fife. He is a chartered civil engineer with previous active travel engagement experience in Christchurch and Queenstown, New Zealand; and is a passionate hiker, buggy wheeler and mountain biker.



**Fife Council** is the local authority for Fife and the third largest local authority in Scotland. The Council maintains 300km of traffic-free active travel routes, delivers a programme of new infrastructure and supports the uptake of walking, wheeling and cycling through travel planning and cycle training.

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### **Sustrans Artroots**

ArtRoots, supported by funding from the Scottish Government through Sustrans, works in partnership with local community groups to make artistic and aesthetic improvements in conjunction with PfE infrastructure projects in Scotland.

### **Tragic O'Hara - Street Artist and Professional Walrus Chaser**

Tragic O'Hara is a Street Artist and Professional Walrus Chaser. He does vandalism, sculpture, makes videos, has a podcast (Confessions of a Walrus Chaser,) is currently writing his first book (A Practical Guide to Walrus Chasing,) commissioned murals, has released three albums (Above the Below, Keep On Keeping On, Honour Amongst Thieves) and two EP's (99 Years and Counting, Darker Days,) has just booked his first stand up comedy gig, has an exhibition called " There's more to life than mentions" that opens on 17th November and is currently undergoing a diagnosis for ADHD.

It's easier just to say Walrus Chaser.

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## **Workshop 1: Insights into Engaging with Teenagers**

**Room:** McNeil Room, 14:45

**About:** [A Place in Childhood](#) recently undertook an important research piece on [Teenagers and Public Space in Scotland](#), on behalf of Sustrans. The results have significant value across our sector both in terms of understanding the place-based interventions that best serve this age group, and the methods for meaningful and intergenerational dialogue on their needs as part of any engagement. The authors will be running this workshop to both share what they found, and explore with you ways of enabling the effective participation of teenagers in your projects.

The goal for this session is for you to gain an insights into research and best practice on involving teenagers in place and infrastructure projects. In this experiential workshop we will work with you to reflect upon:

- The experience of being a teenager – both your own, and that of teenagers today;
- How best to harness the strengths and opportunities of engaging with teenagers on your project;
- How to overcome the difficulties/fears/prejudices that you may encounter; and
- What 'good' looks like in your own and others practice.

**Presented by:**

Dr Jamie McKenzie Hamilton and Dr Jenny Wood, Co-Directors of Policy and Research at A Place in Childhood (APiC).

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**APiC** is a community interest company (CIC). We facilitate projects which enable the rights of young citizens to influence meaningful improvement to place and society, while building lifelong skills for a prosperous and equitable future. We have worked on many codesign projects with children and young people, including the Children and Young People's Place Standard tools; research on independent active travel and the participation of teenagers and Public Space for Sustrans; and co-designing public space opportunities in Edinburgh and Glasgow.

**Dr Jamie McKenzie Hamilton**

Over a diverse career, Jamie has gained extensive experience in co-design. His projects have involved children and communities across diverse projects and contexts, including community development, spatial design and planning, product and proposition co-creation. and experimental design. He has developed advanced skills and methodologies, some a part of the APiC researcher toolkit. Prior to APiC, in 2005, Jamie co-founded Netfluentia, an international online market research agency, which continues to provide global customer insight for organisations such as Microsoft, Unilever and Google. In 2017, he gained his doctorate from Heriot-Watt University on 'relationships between indoor and outdoor task settings and cognition in primary schoolchildren. It was the first study of its kind to compare impacts of different early years' learning environments and made notable contributions to related theory and methodology. He also holds a BSc in Psychology and an MSc in Environmental Decision-making, outdoor teaching qualifications and a Mountain Leader award.

**Dr Jenny Wood**

Co-founder of APiC, Jenny is a highly-respected research and participation specialist, who has spent over 10 years working with and for children and young people. Her core professional interest is understanding social systems and human-environment interactions, towards identifying socially-just policy interventions to complex problems. She is a leading expert in children's human rights and the built environment with a strong track record in the field of homelessness and assisting people experiencing severe and multiple disadvantage. Prior to APiC, Jenny conducted a PhD which highlighted the spatial implications of the UN Convention on the Rights of the Child. She is author of many academic papers and reports, including the first overarching review of the child-friendliness of town planning systems across the UK. She has a keen interest in the Child Friendly City Movement, preventative social policy, and has advised on research on child-friendly environments in South Korea.

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**Workshop 2: Playing with Co-Design Methods**

**Room:** Conference Suite, 14:45

**About:** This practical workshop will cover the principles of co-design.

**Presented by:** Co-Design Team, Sustrans

### **Workshop 3: Dealing with Difficult Situations - A Practical Approach**

**Room:** Macphail Room, 14:45

**About:** In this interactive workshop, you'll learn about how to deal with challenging situations in a community engagement setting using discussion and role play.

**Presented by:** Hannah Taylor - Network Development Manager, Engagement, Sustrans

Hannah works across the National Cycle Network in Scotland, engaging with communities around infrastructure projects. These can be small resurfacing projects, right through to large projects such as new bridges and routes. Delivering lots of face-to-face events, with a range of responses from communities, She is keen to learn from other people's experiences and find out what more can be done to make engagement inclusive and constructive.

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### **Closing Plenary & Q&A: "Transforming the City: The Ecology of the Inclusive City – Feminist Planning, A Case in Point"**

**Room:** Conference Suite, 16:00

**About:** An introduction to the importance of inclusive cities through the lens of a feminist approach. Set in the context of transforming cities to be more equitable and accessible for all.

**Presented by:** Councillor Holly Bruce

Councillor Holly Bruce is a LLM law graduate who served as a student union President at the University of Aberdeen. She has worked in Patrick Harvie MSP's regional office since 2019 and was part of the Scottish Greens successful 2021 Holyrood campaign team.

In 2022, she ran a record-breaking campaign in Glasgow, coming first on first preferences, to become an elected councillor on Glasgow City Council. She is one of the youngest women to serve on the council, is vice-chair of the Environment and Liveable Neighbourhoods Committee and chair of the Glasgow Violence Against Women Partnership, as well as the Glasgow Councillor Green Group's spokesperson on Equalities, Active Travel and Sport.

Holly is a feminist activist, who played a key part in the 2021 Young Women Lead research report – Glasgow: A Feminist City? – and successfully passed her Feminist City motion in October 2022 committing the council to embed a feminist town planning approach into its city development plan.